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Calendar: Master class on Basel 3 Challenges for Bankers in Emerging Markets by Rafael Martins de Lima, Professor of IE Business School

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Title	Master class on Basel 3 Challenges for Bankers in Emerging Markets by Rafael Martins de Lima, Professor of IE Business School
Date	9/24/2014
Start Time	9/24/2014 18:30
End Time	9/24/2014 21:00
Location	The World Bank Office, Kyiv
Address	1 Dniprovskiy Uzviz, 2nd floor

Event Description

We are delighted to invite you to Master Class of [Rafael Martins de Lima, Professor of IE Business School](#), on [Basel 3 Challenges for Bankers in Emerging Markets](#) to be held on *September 24, 2014 at The World Bank Office (1 Dniprovski uzviz, 2nd floor) at 7 p.m.*

Preliminary agenda of the event:

6:30-7:00 pm: Gathering of the participants, Buffet launching

7:00-7:10 pm: Welcoming speeches

7:10-8:30 pm: Master class of Prof. Rafael Martins de Lima (please, find details below)

8:30-9:00 pm: Networking

To visit the Event, please, register via the [link](#).

If you have any questions, please, contact Anna Reshetova, Administrative Director, at: anna.reshetova@cfaukraine.org

Abstract on Master Class

[Basel 3 Challenges for Bankers in Emerging Markets](#)

Emerging Markets, such as Ukrainian nowadays, are under a transformation process to go from an underdeveloped economy to a developed one.

There are several factors that are key conditions to reach the status of developed economy. Among them, legal security, no corruption, good infrastructures and an excellent banking system are typical ones. Actually a high GDP/Capita figure is just a consequence of being a developed economy. But having a high GDP/Capita does not mean that an economy has got the status of developed.

Banking Systems in Developed Economies have gone through several steps during past centuries. Banking crisis is very harmful especially in those economies, because both lending and specially savings depend on them. As a consequence different international and national bodies follow banks health.

Bank for International Settlements created the Basel rules to help countries to have a more stable banking system and therefore a more efficient economy. But developed economies have followed the whole process from having basically uncontrolled banks, to the current situation where Basel III is being implemented.

Therefore Emerging Markets arrive to a process that is already ongoing and should adapt. We will talk about that cross of alternatives, to develop an economy as fast as possible but without relying in a weak banking system and at the same time complying with international banking regulations.



About Professor Rafael Martins de Lima

Professor Rafael Martins de Lima is an expert in Finance focusing on Financial Markets, Risk Management and Financial Management with 8 years of teaching experience at IE Business School and more than 20 at other institutions. Rafael wants future CEOs and Financial Managers to manage their own businesses by focusing their attention on the risks they know how to manage and hedging those they do not. Rafael always claims that "best businesses are those

that are made with others' money".

Professor Rafael Martins de Lima holds a PhD in Economics and MBA. He speaks 5 languages. Professionally, he started working for Procter & Gamble, then he switched to Management and Banking, firstly at McKinsey & Company as a consultant, and after at Banco Santander. There, he reached the level of Managing Director working in America, Europe and Africa in areas such as Corporate Finance, Capital Markets, Consumer Finance and Risk Management. Currently he runs Hera W2R (Waste to Resource), company that works in Europe (Spain, Germany, Italy, France & Ukraine) and America (Canada, Argentina, Mexico, Brazil & Chile) in the fields of Renewable Energy and Carbon Finance.

His dual education on Finance and Engineering combined with his experience in consulting, banking and industry makes him a deep academic with a direct to the point view on real life practice.